



HWCA Prez Notes

- news about the press, and exhibit opportunities for 2006 -

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HWCA's MasterEtch press

As you may recall, at our January meeting we decided to focus our workshops on printmaking skills in 2006.

Your board is happy to report that our MasterEtch press is destined to reside in the studio of artist Ellen Orseck (<http://houstonfoundry.com/ellenorseck.htm>) at the Foundry.

Ellen's studio is well lit and a delight to enter. You will enjoy using our press in her space.



Not exactly our press but a picture of a press like ours :-)

As soon as our printmaking workshops are finalized, you'll be hearing everything you need to know to sign up. We appreciate your patience.

Many, many thanks to past president, past vice president, past exhibit chair, current fine artist Carol Rensink, who coddled the HWCA press in her studio for a very long time. Thank you, Carol.

Two exhibit/sales opportunities this year

Your HWCA Board met earlier this week. We reviewed our budget, which is not huge, and decided we would like to use a significant portion of our resources on two exhibit/sales opportunities for our members:

1) renting exhibit space for the annual ARTCRAWL that typically brings thousands of art lovers to the downtown warehouse district on one amazing Saturday before Thanksgiving. It's a prime time for holiday gift buying. Artists make sales, get commissions, acquire students, and add to their contact lists.

2) an on-line art auction featuring, the art of our members, that roughly coincides with the ARTCRAWL. One company whose auction software we are considering is cmarket.com. Please visit their web site and let your board know what you think. If you've had any on-line auction experience with this company, or any other, we want to hear from you.

Both of these opportunities require a lot of planning, and the effort and support of our members.

We also are developing event participation policies that pay a stipend to overall event managers and set commission levels based on different levels of effort that members are able to provide. Stay tuned.